



# Salone Amarsi

## Data Controller

Sole Proprietorship

**Data Controller's email address:** [michelasavia@pec.it](mailto:michelasavia@pec.it)

## Types of Data Collected

Among the Personal Data collected by this Application, independently or through third parties, are: name; email; Cookie; Usage Data.

Full details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the data is collected.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically during the use of this Application.

Unless otherwise specified, all Data required by this Application is mandatory. If the User refuses to communicate them, it may be impossible for this Application to provide the Service. In cases where this Application indicates some Data as optional, Users are free to refrain from communicating such Data, without this having any consequence on the availability of the Service or its operation.

Users who have any doubts about which Data are mandatory, are encouraged to contact the Data Controller.

Any use of Cookies – or other tracking tools – by this Application or by the owners of third-party services used by this Application, unless otherwise specified, has the purpose of providing the Service requested by the User, in addition to the additional purposes described in this document and in the Cookie Policy, if available.

The User assumes responsibility for the Personal Data of third parties obtained, published or shared through this Application and guarantees that he/she has the right to communicate or disseminate them, freeing the Owner from any liability towards third parties.

## Methods and place of processing of the Data collected

# Processing methods

The Data Controller adopts appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data.

The processing is carried out using IT and/or telematic tools, with organizational methods and logics strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other parties involved in the organization of this Application (administrative, commercial, marketing, legal, system administrators) or external parties (such as third-party technical service providers, postal couriers, hosting providers, IT companies, communication agencies) may have access to the Data, also appointed, if necessary, as Data Processors by the Data Controller. The updated list of Data Processors may be requested at any time from the Data Controller.

## Legal basis for the processing

The Data Controller processes Personal Data relating to the User in the event that one of the following conditions exists:

- the User has given consent for one or more specific purposes; Note: in some jurisdictions, the Data Controller may be allowed to process Personal Data without the User's consent or another of the legal bases specified below, until the User objects ("opt-out") to such processing. However, this does not apply if the processing of Personal Data is governed by European legislation on the protection of Personal Data;
- the processing is necessary for the performance of a contract with the User and/or the execution of pre-contractual measures;
- the processing is necessary to comply with a legal obligation to which the Data Controller is subject;
- the processing is necessary for the performance of a task carried out in the public interest or for the exercise of official authority vested in the Data Controller;
- the processing is necessary for the pursuit of the legitimate interest of the Data Controller or of third parties.

In any case, it is always possible to ask the Data Controller to clarify the concrete legal basis of each processing and in particular to specify whether the processing is based on the law, provided for by a contract or necessary to conclude a contract.

## Place

The Data are processed at the Data Controller's operating offices and in any other place where the parties involved in the processing are located. For more information, please contact the Data Controller.

Your Personal Data may be transferred to a country other than the country in which you are located. To obtain further information on the place of processing, the User may refer to the section relating to the details on the processing of Personal Data.

The User has the right to obtain information about the legal basis for the transfer of Data outside the European Union or to an international organization under public

international law or consisting of two or more countries, such as the United Nations, as well as about the security measures adopted by the Data Controller to protect the Data.

The User can check whether one of the transfers described above takes place by examining the section of this document relating to the details on the processing of Personal Data or ask the Data Controller for information by contacting him at the contact details indicated at the beginning.

## Retention period

The Data are processed and stored for the time required by the purposes for which they were collected.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Data Controller and the User will be retained until the performance of such contract is completed.
- Personal Data collected for purposes related to the legitimate interest of the Data Controller will be retained until such interest is satisfied. The User may obtain further information regarding the legitimate interest pursued by the Data Controller in the relevant sections of this document or by contacting the Data Controller.

When the processing is based on the User's consent, the Data Controller may retain the Personal Data for longer until such consent is withdrawn. In addition, the Data Controller may be obliged to retain Personal Data for a longer period in compliance with a legal obligation or by order of an authority.

At the end of the retention period, the Personal Data will be deleted. Therefore, at the end of this term, the right of access, cancellation, rectification and the right to data portability can no longer be exercised.

## Purpose of the Processing of the Data collected

The User's Data is collected to allow the Owner to provide its Services, as well as for the following purposes: Contacting the User, Interaction with social networks and external platforms and Viewing content from external platforms.

To obtain further detailed information on the purposes of the processing and on the Personal Data concretely relevant for each purpose, the User may refer to the relevant sections of this document.

## Details on the processing of Personal Data

Personal Data is collected for the following purposes and using the following services:

### Contacting the User

## Contact form (this Application)

By filling in the contact form with their Data, the User consents to their use to respond to requests for information, quotes, or any other nature indicated by the form's header.

Personal Data collected: email; name.

## Interaction with social networks and external platforms

This type of service allows you to interact with social networks, or other external platforms, directly from the pages of this Application.

The interactions and information acquired by this Application are in any case subject to the User's privacy settings relating to each social network.

This type of service may still collect traffic data for pages where the service is installed, even when Users are not using it.

It is recommended that you log out of the respective services to ensure that the data processed on this Application is not linked back to the User's profile.

## Facebook Like Button & Social Widgets (Facebook, Inc.)

The "Like" button and Facebook social widgets are services for interaction with the Facebook social network, provided by Facebook, Inc.

Personal Data collected: Cookies; Usage Data.

Place of processing: United States – [Privacy Policy](#). Privacy Shield Participant.

## Viewing content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of this Application and to interact with it.

This type of service may still collect data about web traffic related to the pages where the service is installed, even when users are not using it.

## Widget Google Maps (Google Ireland Limited)

Google Maps is a map display service operated by Google Ireland Limited that allows this Application to integrate such content within its pages.

Personal Data collected: Cookies; Usage Data.

Place of processing: Ireland – [Privacy Policy](#). Privacy Shield Participant

## User's rights

Users may exercise certain rights with reference to the Data processed by the Data Controller.

In particular, the User has the right to:

- **withdraw your consent at any time.** The User may revoke the consent to the processing of his/her Personal Data previously expressed.
- **object to the processing of their Data.** You may object to the processing of your Data when it is done on a legal basis other than consent. Further details on the right to object can be found in the section below.
- **access your Data.** The User has the right to obtain information on the Data processed by the Data Controller, on certain aspects of the processing and to receive a copy of the Data processed.
- **verify and ask for rectification.** The User can verify the correctness of his/her Data and request that it be updated or corrected.
- **obtain the restriction of processing.** When certain conditions are met, the User may request the restriction of the processing of their Data. In this case, the Data Controller will not process the Data for any other purpose than their storage.
- **obtain the erasure or removal of your Personal Data.** When certain conditions are met, the User may request the deletion of his/her Data by the Data Controller.
- **receive their Data or have them transferred to another Data Controller.** The User has the right to receive his/her Data in a structured, commonly used and machine-readable format and, where technically feasible, to obtain its unhindered transfer to another controller. This provision is applicable when the Data are processed by automated means and the processing is based on the User's consent, on a contract to which the User is a party or on contractual measures connected to it.
- **lodge a complaint.** You may lodge a complaint with the competent data protection supervisory authority or take legal action.

## Details on the right to object

When Personal Data are processed in the public interest, in the exercise of official authority vested in the Data Controller or to pursue a legitimate interest of the Data Controller, Users have the right to object to the processing on grounds related to their particular situation.

Users are advised that, if their Data is processed for direct marketing purposes, they may object to the processing without providing any reason. To find out whether the Data Controller processes data for direct marketing purposes, Users may refer to the respective sections of this document.

## How to exercise your rights

To exercise the User's rights, Users may address a request to the Contact Details of the Data Controller indicated in this document. Requests are filed free of charge and processed by the Data Controller as soon as possible, in any case within one month.

## More information about the treatment

### Defence in court

The User's Personal Data may be used by the Data Controller in court or in the preparatory stages of its possible establishment for the defense against abuses in the use of this Application or the related Services by the User.  
The User declares that he/she is aware that the Data Controller may be obliged to disclose the Data by order of public authorities.

## Specific disclosures

At the User's request, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data.

## System Logs and Maintenance

For needs related to operation and maintenance, this Application and any third-party services used by it may collect system logs, i.e. files that record interactions and may also contain Personal Data, such as the User's IP address.

## Information not contained in this policy

Further information in relation to the processing of Personal Data may be requested at any time from the Data Controller using the contact details.

## Responding to "Do Not Track" requests

This Application does not support "Do Not Track" requests.  
To find out if any third-party services you use support them, please consult their respective privacy policies.

## Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by informing Users on this page and, if possible, on this Application and, if technically and legally feasible, by sending a notification to Users through one of the contact details in the possession of the Data Controller. Please check this page regularly, referring to the date of the last modification indicated at the bottom.

If the changes affect processing whose legal basis is consent, the Data Controller will collect the User's consent again, if necessary.

## Definitions and legal references

### Personal Data (or Data)

Personal data is any information which, directly or indirectly, including in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

## Usage Data

This is the information collected automatically through this Application (including by third-party applications integrated into this Application), including: the IP addresses or domain names of the computers used by the User who connects with this Application, the addresses in URI (Uniform Resource Identifier) notation, the time of the request, the method used to forward the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (successful, error, etc.), the country of origin, the characteristics of the browser and operating system used by the visitor, the various temporal connotations of the visit (e.g. the time spent on each page) and the details relating to the itinerary followed within the Application, with particular reference to the sequence of the pages consulted, the parameters relating to the operating system and the User's IT environment.

## User

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

## Interested

The natural person to whom the Personal Data relates.

## Data Processor (or Data Processor)

The natural person, legal entity, public administration and any other entity that processes personal data on behalf of the Data Controller, as set out in this privacy policy.

## Data Controller (or Data Controller)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data and the means adopted, including the security measures relating to the operation and use of this Application. The Data Controller, unless otherwise specified, is the owner of this Application.

## This application

The hardware or software tool through which Users' Personal Data is collected and processed.

## Service

The Service provided by this Application as defined in the relevant terms (if any) on this site/application.

## European Union (or EU)

Unless otherwise specified, any reference to the European Union in this document shall be deemed to extend to all current member states of the European Union and the European Economic Area.

## Cookie

A small portion of data stored on your device.

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## Legal References

This privacy policy has been drawn up on the basis of multiple legislative systems, including art. 13 and 14 of Regulation (EU) 2016/679.

Unless otherwise specified, this privacy policy applies exclusively to this Application.